



# One Week WordPress Blog Launch Checklist

This blogging Fast-start guide will provide you with an easy checklist to launch your Blog in One Week

Note: this guide may take longer than One Week to complete. However, bookmark this guide and come back to it when you are ready to get started with a very profitable Motivation your self blog.

*\*Disclaimer. contains affiliate links to my top recommended products where I may earn a small commission at no cost to you. These are merely the tools I fully recommend when starting a blog.*

# YOUR CHECKLIST

## DAY 1

### Be clear about your personal reasons for blogging

Understand that blogging is hard work. It's not something you just do for a week or two and then quit. You must answer the "WHY" for yourself.



What is the simple concept of explaining "WHY"? If suppose, someone tells you that, from the beach, you have to swim to the island in the middle of the sea in front of you. If you go? I will give you 1 lakh rupees in Indian currency. Then you're good to go! When you go to the island in the middle of the sea and come back to the beach. So he is giving Rs 1 lakh to you. If instead, you have a daughter on an island in the middle of the sea, and there is going to be a fence in a few seconds. During that time you can do anything to save your daughter.

# YOUR CHECKLIST

## DAY 1

### Determine your Niche

Finding the environment that best suits you is easy. Given below are 8 points that will push you from within.



- Find your unique selling point
- Identify your interests
- Identify problems you can solve
- Focus on individuals
- Experiment
- Gather feedback
- Test your ideas
- Reassess your chosen niche

This monetization opportunity. Most importantly, your niche needs a market demand. People who comprise the high-paying audience. And use a tool like SEMRush's Ahrefs to do, keyword research.

[Get Started With SEMRush](#)

# YOUR CHECKLIST

## DAY 2

### Select your Blog Name (Domain Name)

First, get featured on 21 blog websites like your niche. Check their DA PA. Follow him, then. If you've already decided on your niche, then the answer to question one should be straightforward. If you're still undecided then now is the time to answer the question. Or Given below are 11 points that will push you from within.



- Use Your Own Name
- Start With a Focus Keyword or Two
- Use Acronyms or Abbreviations
- Check Competitors' Names
- Use Your Own Name
- Consider Words in a Different Language
- Use a Thesaurus
- Choose a Random Name
- Use Alliteration
- Create a Portmanteau
- Use a Common Saying

Your web hosting plan is one of the most important choices when starting your blog. When you sign up, you get a **Free domain**, free SSL, easy 1-click WordPress install, and a great 24/7 support team. Their plans start at \$1.58/month and they have a 30-day money-back guarantee.

[Get Your Domain And Hosting for WordPress](#) Hostinger

# YOUR CHECKLIST

## DAY 2

### Install Your WordPress Theme

WordPress is a Content Management System (CMS for short). It's a powerful tool for building and managing your website design. Blogs, business websites, personal sites, and eCommerce stores alike can benefit from using WordPress. and site speed and lead generation, a design that covers everything great.



Design is important to the user of your blog Experience, Lead Generation, and Site Speed Attempt. by chance, there are many great WordPress blog themes to choose from. You Buy Astra One Theme, Download the Zip file, and install it in your WordPress dashboard Under Appearance - Themes. then you can Edit all your themes inside WordPress Under Appearance - Customize

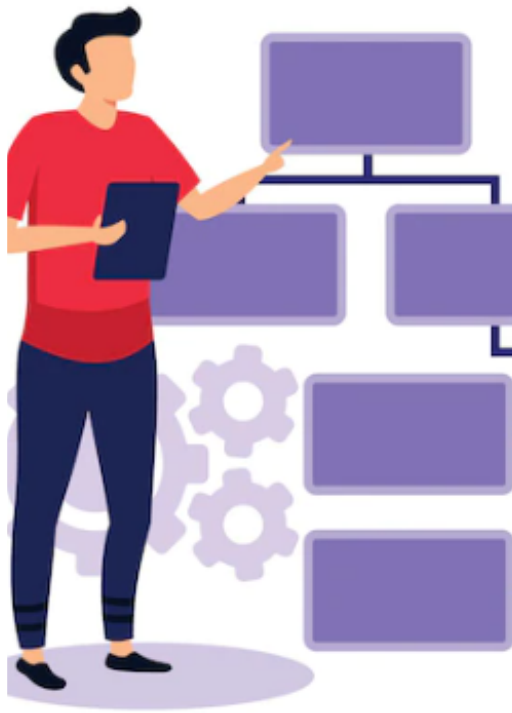
[Get Today WordPress Themes and Plugins ThriveThemes](#)

# YOUR CHECKLIST

## DAY 2

### Plan Your Sitemap

Some of you may be more familiar with this than others. You must add some of the pages given below. Not only this, you can add some more pages, and only then you can walk well on the road.



- Review the structure of your pages
- Code your URLs.
- Start Here
- Home Page
- About Page
- Service Page
- Privacy policy Page
- Contact Page etc.

Once you have created a good sitemap. It will be fun to work by sticking to one direction again. Your visitors will see your website in the same way as they are seeing others. Your site will look professional if you can maintain their trust.

[How to Make Money Blogging](#) Jayprakash Prajapati

# YOUR CHECKLIST

## DAY 3

### Keyword Research and Plan Your Blog Posts

First of all, catch any One keyword found in your niche, then search this keyword in 10 ways. The best way to do keyword research with a tool like [SEMRush](#) is to see your target keyword's search volume, competition, and current top 10 results. If you find it difficult in the front ranking. So you should work on that keyword, then you can hit the ranking. [Learn more SEO](#)



The right keywords can get your ad in front of the right customers, and [Google Ads Keyword Planner](#) is there to help. Search for words or phrases related to your products or services. Our [keyword research](#) tool will help you find the keywords that are most relevant to your business.

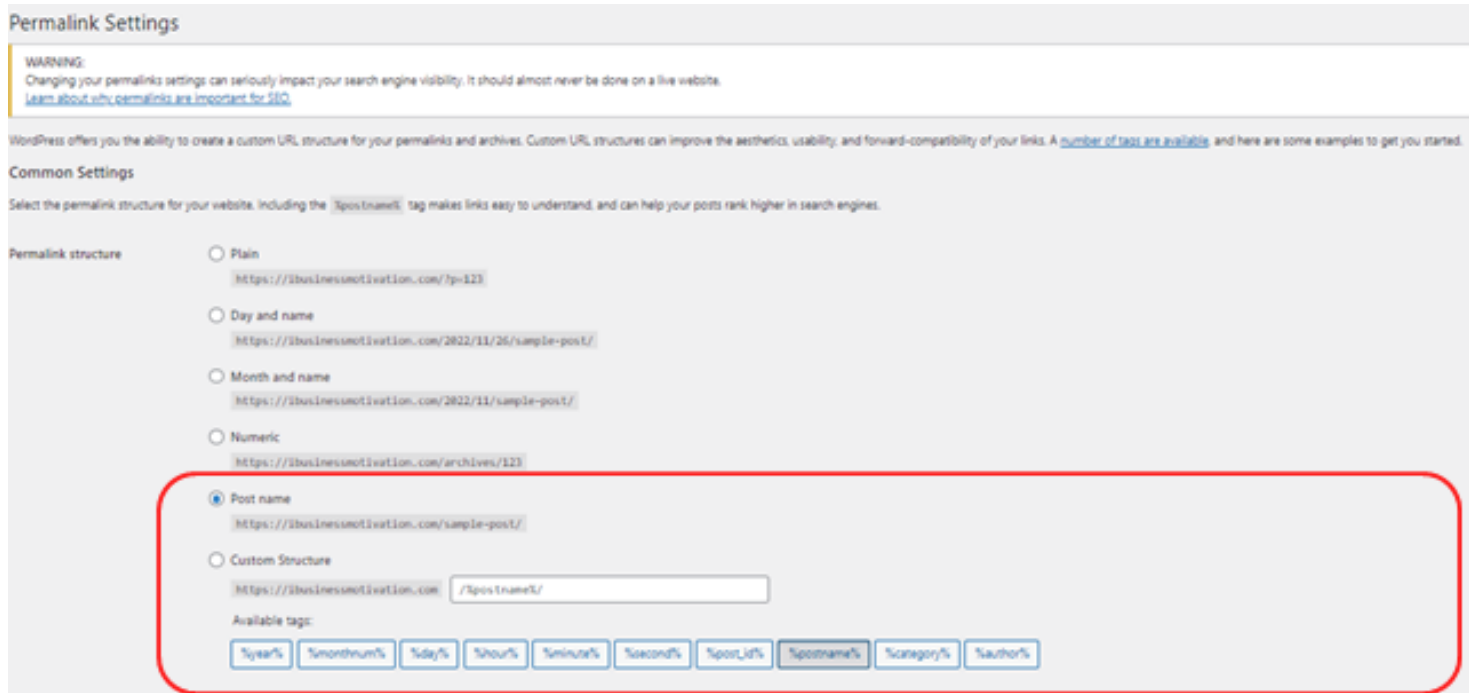
[Get started with a free 7-day trial SEMRush](#)

# YOUR CHECKLIST

## DAY 3

### WordPress Permalink Settings

Most Important and Common Setting for KEYword URL - WordPress offers you the ability to create a custom URL structure for your permalinks and archives. Custom URL structures can improve the aesthetics, usability, and forward compatibility of your links. A number of tags are available, and here are some examples to get you started.



The screenshot shows the 'Permalink Settings' page in WordPress. At the top, there is a 'WARNING' box stating that changing permalinks can impact search engine visibility. Below this, a message explains that custom URL structures can improve aesthetics and usability. The 'Common Settings' section instructs the user to select a permalink structure. The 'Permalink structure' section lists several options: Plain, Day and name, Month and name, Numeric, Post name (selected), and Custom Structure. The 'Post name' option is highlighted with a red rounded rectangle. Below the options, there is a list of 'Available tags' including %year%, %monthnum%, %day%, %hour%, %minute%, %second%, %postid%, %postname%, %category%, and %author%.

If you choose a permalink structure for your website, including the %postname% tag makes the link easier to understand, and can go a long way in helping your post rank higher in search engines.

Best Plugin Yoast SEO

Get Started With SEMRush



# YOUR CHECKLIST

## DAY 4

### Install Your WordPress Plugins

Choose the right plugins for your WordPress. Because it leaves a huge impact on your site speed, SEO, Social, and ranking, Backup. Such as design and performance etc. Here are the top plugins I recommend you install on yours. WordPress blog from scratch.

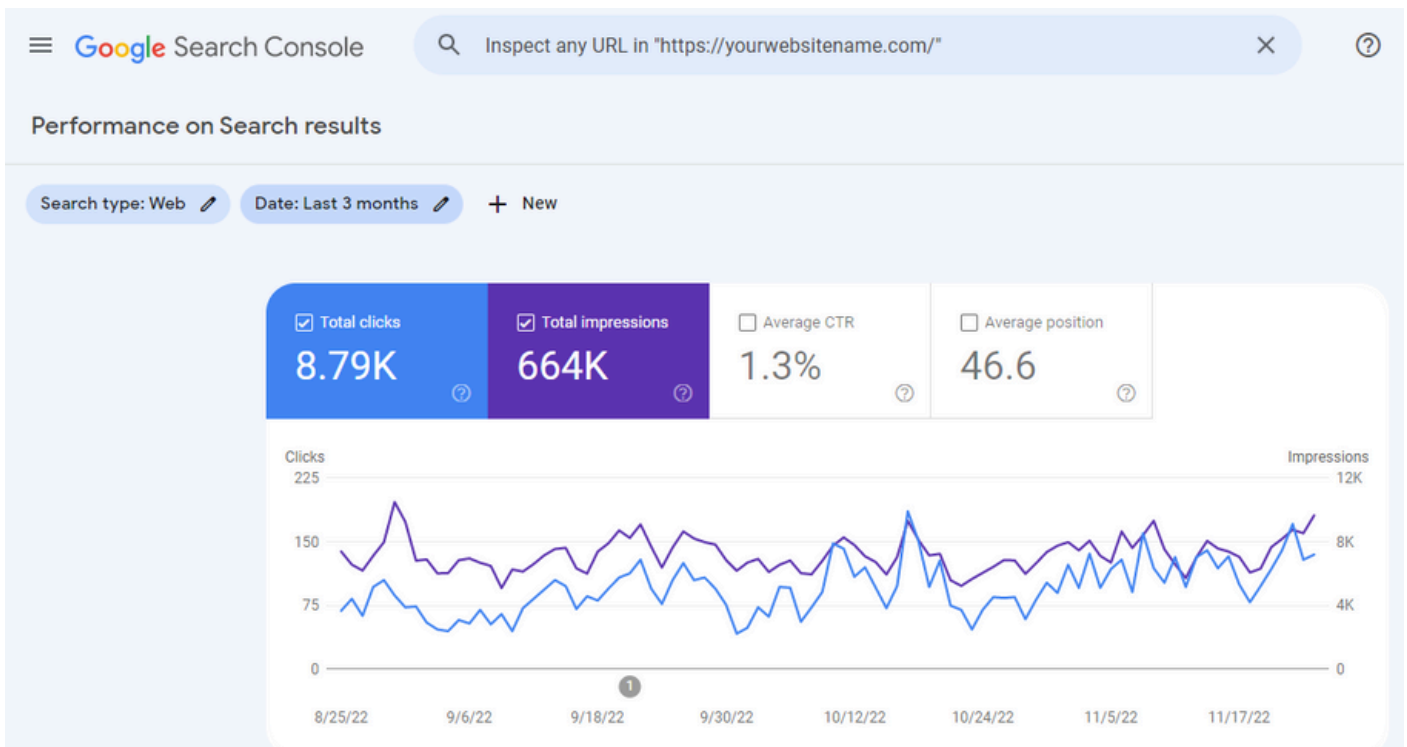
- 1. Ad Inserter** Ad management with much-advanced advertising features to insert ads at optimal positions.
- 2. kismet Anti-Spam** Used by millions, Akismet is quite possibly the best way in the world to protect your blog from spam. Your site is fully configured and protected, even while you sleep.
- 3. Elementor** The Elementor Website Builder has it all: drag-and-drop page builder, pixel-perfect design, mobile responsive editing, and more.
- 4. WP Rocket** High-performance page caching and site optimization.
- 5. Shortcodes Ultimate** A comprehensive collection of visual components for WordPress.
- 6. Pretty Links** Shrink, track and share any URL using your website and brand!
- 7. Site Kit by Google** Site Kit is a one-stop solution for WordPress users to use everything Google has to offer to make them successful on the web.
- 8. Social Snap Lite** Social Share Buttons, Social Sharing Icons, Click to Tweet – Social Media Plugin by Social Snap.
- 9. Wordfence Security** Wordfence Security - Anti-virus, Firewall, and Malware Scan.
- 10. ShortPixel** Best image optimizer.
- 11. Easy Table of Contents** A user-friendly, featured-focused.
- 12. Yoast SEO** Best SEO plugin.

# YOUR CHECKLIST

## DAY 4

### Set Up Google Search Console

Google Search Console Free Services. is a web service by Google that allows webmasters to check indexing status, search queries, crawl errors, and optimize the visibility of their websites. Search Console tools and reports help you measure your site's Search traffic and performance, fix issues, and make your site shine in Google Search results.



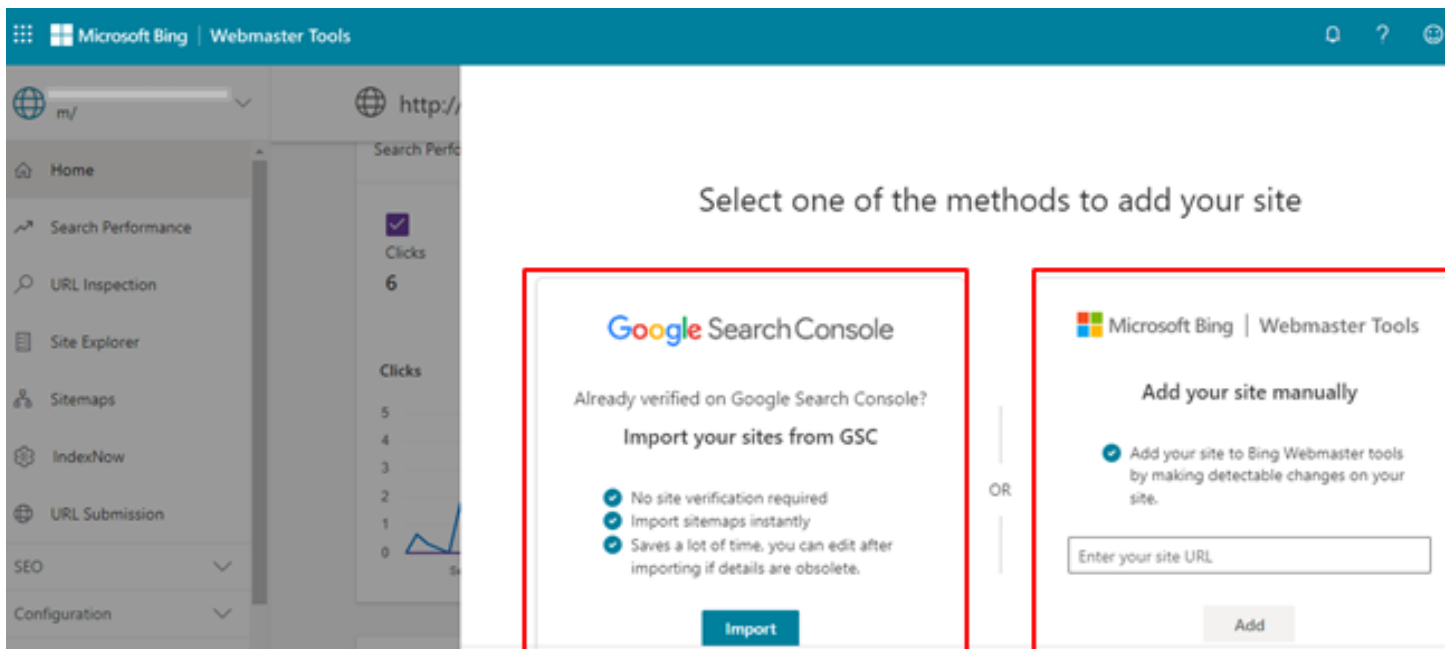
Google search console provides data necessary to monitor website performance in search and improve search rankings, information that is exclusively available through Search Console. This makes it indispensable for online businesses and publishers that are keen to maximize success. When setting it up, input your URL and make sure your primary account is your HTTPS or HTTP version.

# YOUR CHECKLIST

## DAY 4

### Set Up Bing Webmaster Tools

Bing Webmaster Tools Free Services. is a web service by Bing that allows webmasters to check indexing status, search queries, crawl errors, and optimize the visibility of their websites. Webmaster Tools tools and reports help you measure your site's Search traffic and performance, fix issues, and make your site shine in Bing Search results.



The biggest difference between the two is that Bing Webmaster helps businesses improve their performance with Bing's search engine, while Google Search Console helps users improve their performance on Google's search engine.

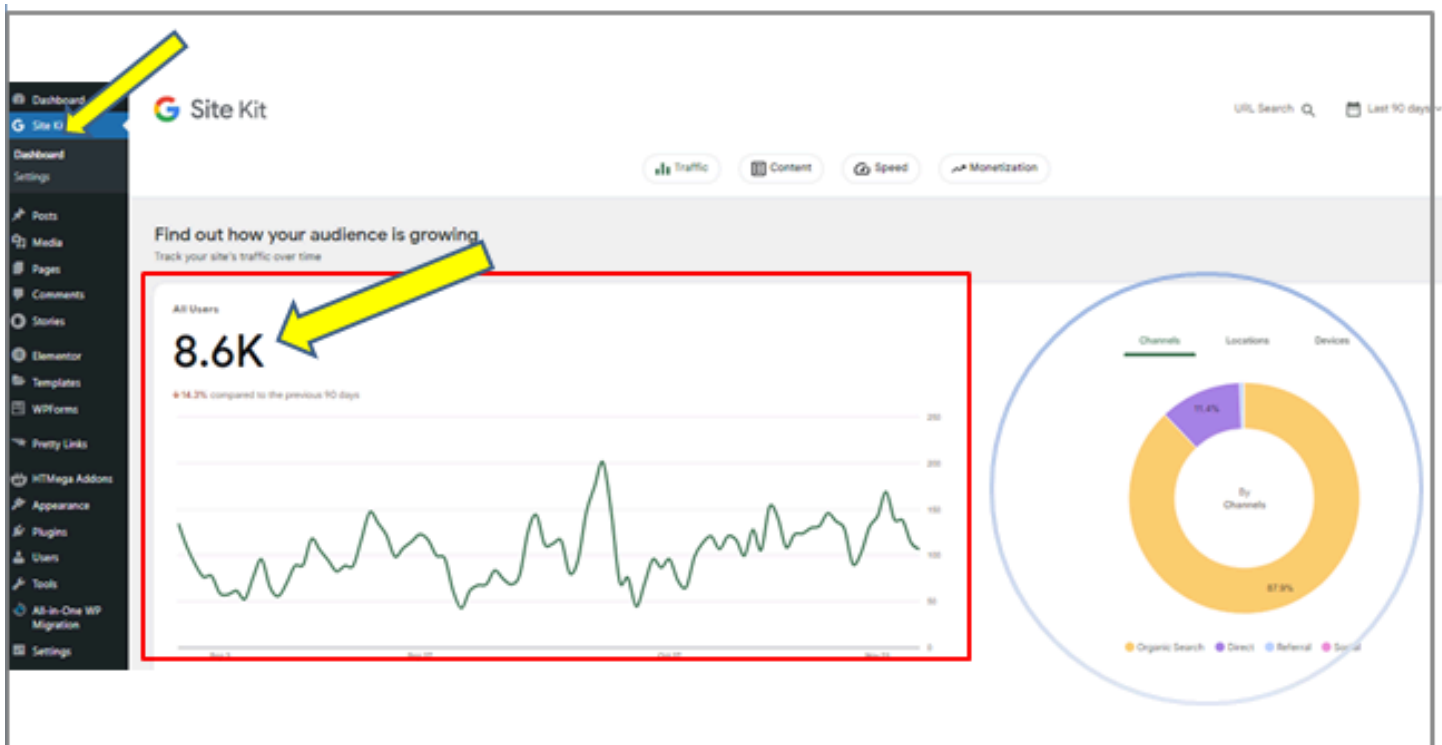
Bing Webmaster Tools provides data necessary to monitor website performance in search and improve search rankings, information that is exclusively available through Webmaster Tools.

# YOUR CHECKLIST

## DAY 5

### Install Google Analytics

Site Kit Google's official WordPress plugin Get insights about how people find and use your site, and how to improve, and monetize your content, directly in your WordPress dashboard. If you have a website and would like to see how users find and use your website, Site Kit is right for you. Site Kit helps you set up and use easy-to-understand metrics to help you grow your online presence.



Managing a successful website can be complicated. Publishers and business owners should have easy access to the insights and capabilities that drive audience and revenue growth. That's why we're excited to announce Site Kit by Google, a free, open-source plugin bringing together insights from essential Google products for WordPress sites.

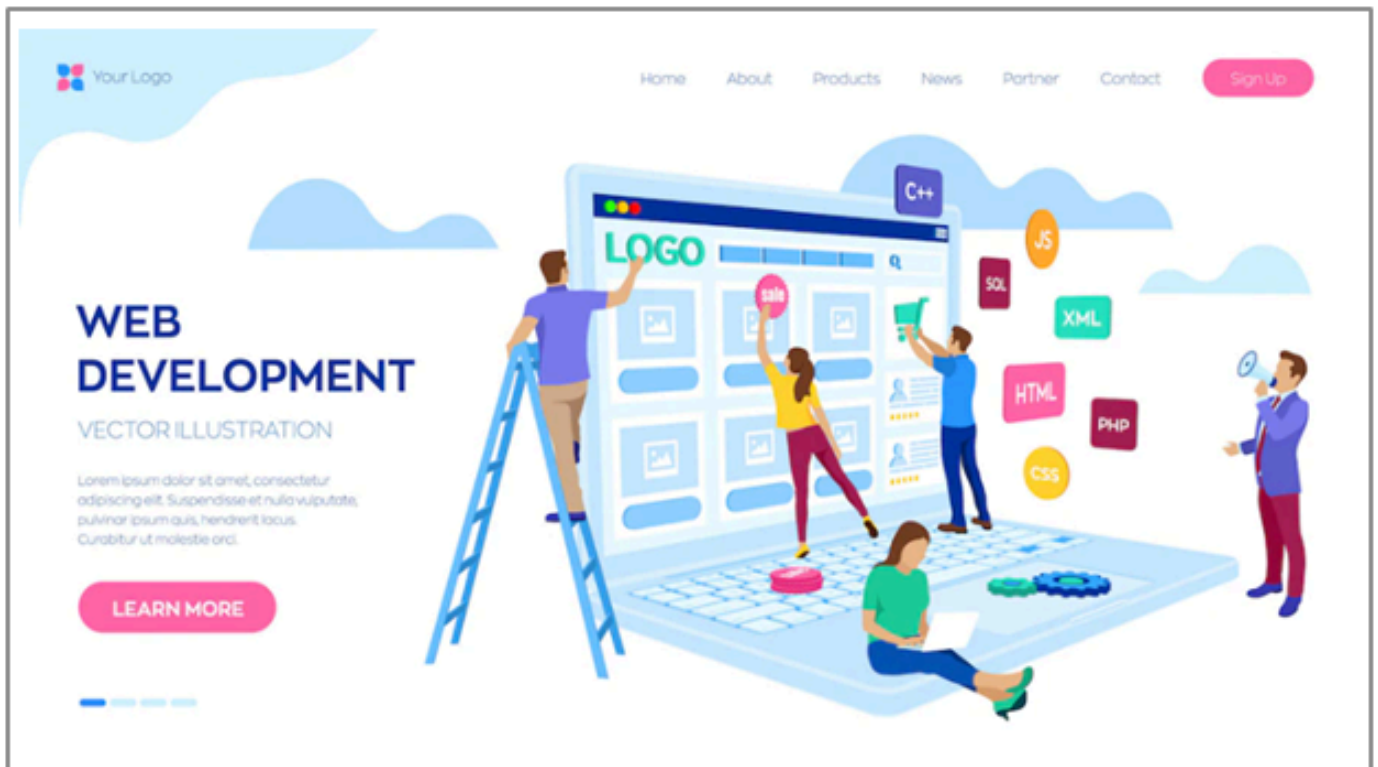
I recommend Site Kit for the WordPress plugin. Site Kit makes it easy to set up and configure key Google products, giving you authoritative and up-to-date advice on how to succeed on the web.

# YOUR CHECKLIST

## DAY 5

### Design Your Blog Website

Install the Astra theme on your WordPress site. And also install all the plugins, and start updating the design of your blog. And to edit the appearance of your theme, go to Appearance/Customize. Use the WYSIWYG editor to update the colors, logo, menus, and widgets, and specify your site. If you have coding knowledge, you can go to Appearance/Editor to adjust the CSS files of your blog.



This a Plan you can understand. - ThriveThemes – Focused WordPress Themes

- Let your visitors scroll through your homepage
- Don't be afraid of white space
- Stay mobile friendly
- Remove stocky images and ambiguous terminology
- Include social share and follow buttons
- Create navigation that guides users through your site
- Focus on SEO
- Never stop testing
- Create unique offerings
- Implement calls-to-action
- Use the right imagery that works for your audience
- Find and fix 404s
- Create content for your persona

# YOUR CHECKLIST

## DAY 6

### Create Mosts Blog Pages.

If once you have completed the design of the blog website. So after this, you have to create a blog page. So that your blog website looks like a professional. For this, you go to Admin Login / Pages / Add New. After this, there is a list of the page given below. Which needs to work.



- About Page \*
- Contact Page \*
- Disclaimer Page\*
- Advertise Page
- Privacy Policy Page\*
- Products / Services Page
- Custom 404 Page
- Start Here Page \*
- Archives Page

In addition to creating a new page, you want to design your main pages that will live in your menu navigation. By installing the Elementor plugin. You can make your pages very beautiful. Here you do not need to do any coding. You can manage a lot of Pages, Blogs using an Elementor drag-and-drop editor. You have to go in and see that everything should look fit on a tablet, mobile and desktop i.e. should be a users friendly.

Get ThriveThemes – Focused WordPress Themes

# YOUR CHECKLIST

## DAY 6

### Write Your First Blog Post & With Keyword

You may already have some blog post ideas in mind. Take today's time to explore different blogs to see what's already out there. and I will say the straight thing, which absolutely people think of doing. That posting 15 to 25 will give me more traffic. But instead, you should write a blog with more than 3500 to 5000 words which can be very valuable for your audience. You have to climb stairs.

#### Follow These Steps:

- Google is one of those topics.
- Read the top three or four posts that come up in search results.
- Pay attention to how the author relates to your audience.

#### Ask these questions for each top post you read:

- How informative is it?
- Do you think they are effective?
- What are they doing that you should be doing?
- What voice do they use?
- What are they doing that you shouldn't be doing?

Identify opportunity keywords: First off, let's talk about keywords for a few seconds. Keywords are still relevant, and they affect rankings. However, you don't want to fill an article with them. Many people in the SEO community say that search engines do not look for LSI keywords. this is true. But, if you are working without known keywords, the search results indicators will help you identify the terms you should probably include in your post.

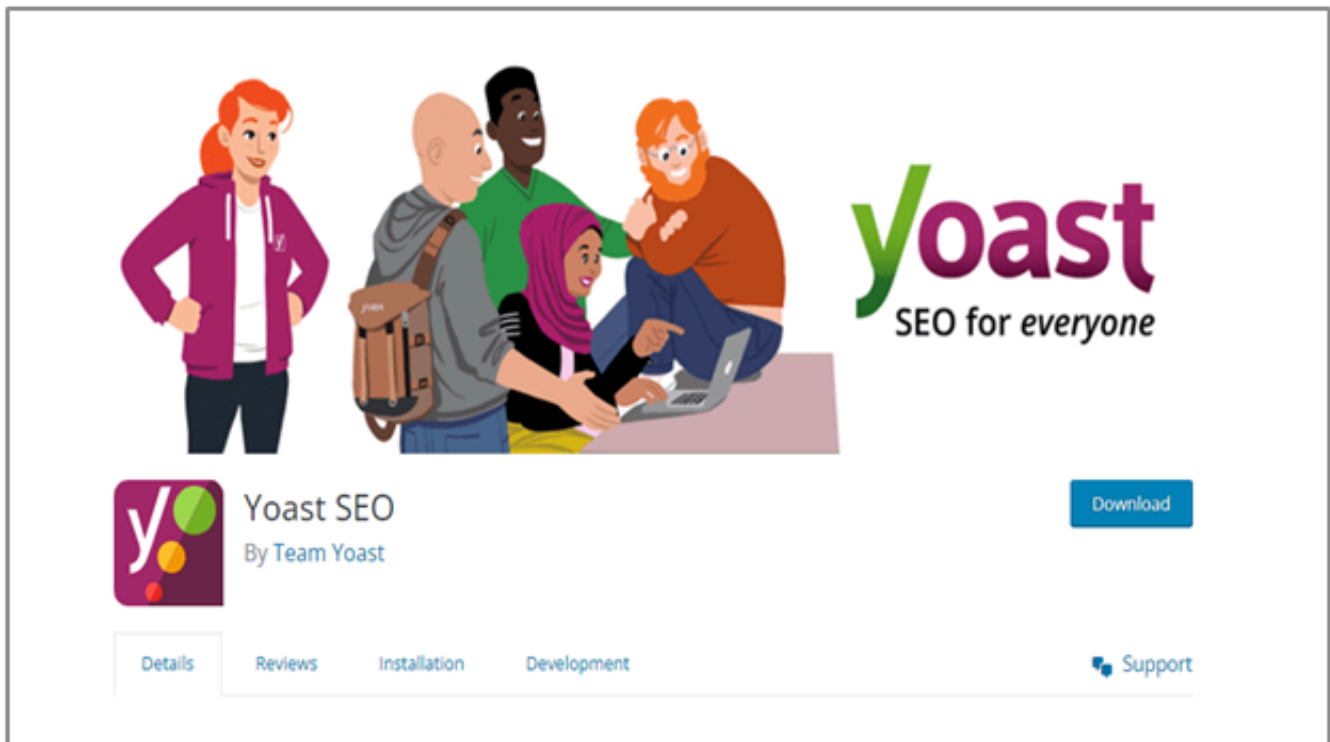
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# YOUR CHECKLIST

## DAY 7

### Optimize Your Blog With Yoast SEO

Yoast SEO plugin helps a lot in getting your blog website ranked in search engines. The best tool to optimize this plugin on your site. It always stands at the end of your every post. Where your "focus keyword", "keyword", blog URL, and description are free to set goals. Apart from this, it helps you in SEO. Which keeps reminding you about the important things in SEO on every post. Here are some of the top settings to update when you first install Yoast.



- **Import and Export:** This allows you to import settings from other SEO plugins and export your settings for reuse on any other blog.
- **File Editor:** Allows you to quickly change files important to your SEO, such as your robots.txt file and, if you have one, your .htaccess file.
- **Twitter:** On the Twitter tab, you can decide whether you want to output metadata specific to Twitter: Twitter Card Metadata. We recommend keeping it on at all times.
- **Bulk Editor:** This allows you to quickly change the title and description of your posts and pages without going into the editor for each page.



# YOUR CHECKLIST

## DAY 7

### Get Ready to Launch Your Blog

Today is the last day of the week. Congratulations on completing that. Hey, it's officially live day! Here are some final tweaks and settings. Which you should check before going live on your blog.

- Sure, your blog post URL is showing up correctly in your general settings.
- Make sure, your site is fully verified in search engines.
- Make sure that there is no error found in opening your website.
- Are you sure your site's primary sitemap is in Yoast? Also shouldn't be on other plugins.
- Make sure that you have installed the same plugins. which is necessary. And apart from this, unnecessary plugins are not installed.

# YOUR CHECKLIST

## DAY 7



*First of all many congratulations to you. You considered this small book worthy and gave it love. Please stay tuned as I work on a comprehensive blog course for New Schooling Bloggers too. Thank you Stay connected with us like this. There is much business-related software available on our site. Along with this, I keep sharing content like digital marketing, SEO, affiliate marketing, and blogging. A B2B Media Company Acquiring Targeted Traffic for the World's Largest Software Companies. and You connect and talk to us on social media. For more resources, check out my*



*jm prajapati*

**Congratulations to You, Thanks**



Jayprakash Prajapati

[www.ibusinessmotivation.com](http://www.ibusinessmotivation.com)